

Entrepreneurship Development Cell

Kakatiya Government College, Hanamkonda
Telangana State

MUSHROOM CULTIVATION

Entrepreneurship Development Cell of Kakatiya Government College, Hanamkonda organized an awareness programme on 2nd August, 2021 at 4 pm in online mode using zoom platform to provide awareness and knowledge on Mushroom Cultivation. The title of the programme is “Mushroom Cultivation”. Two assistant professors namely Dr.B.Vijaypal Reddy and Dr. M. Rambabu from Botany Department came forward as resource persons to enlighten knowledge on Mushroom Cultivation. The Principal and the Chairman of the meeting Sri.S.GanapathiRao, in his inaugural speech congratulated the efforts of Entrepreneurship Development Cell in choosing various topics to create entrepreneur opportunities among the college students. He has encouraged the students to put their efforts and go for a new profession or business which they like. He has told the opportunities that they have from Central and State Government agencies.

The coordinator of this programme Dr.S.VinodarRao has explained the objective in conducting such programmes and gave brief profiles of the two resource persons. Dr. E.Satyanarayana, member of this Cell explained how these programmes are helpful to the upcoming entrepreneurs. Dr. M.Rambabu, one of the resource persons of this programme explained how mushrooms can be grown, their nutritive values and their demand nowadays. He has shown various types of mushrooms through colourful pictures and shown which are eatable and which are poisonous mushrooms and how to identify them. Another resource person Dr. B.Vijaypal Reddy explained the benefits on growing mushrooms. He focused his attention on marketing opportunities, challenges and the risk involved in it. He said that people are showing interest in eating because they are tasty and contain lot of nutritive values. Sri.G. Jeevan Kumar, member of the cell proposed vote of thanks. One hundred students participated in this programme.



Entrepreneurship Development Cell
Kakatiya Government College, Hanamkonda

Topic: Mushroom Cultivation



Dr. B.V. Reddy,
Assistant Professor of Botany
Resource Person



Dr. M. Rambabu,
Assistant Professor of Botany
Resource Person

Date & Time: 2nd August, 2021 at 4 p.m.

Venue: Kakatiya Government College, Hanamkonda

Programme is conducted in Online mode through Zoom Meeting

Meeting link will be shared in WhatsApp groups

Organized by:

Entrepreneurship Development Cell:

Sri.S. Ganapathi Rao Principal & Chairman	Dr.S.Vinodar Rao Coordinator	Dr. E. Satyanarayana Member	Sri.G. Jeevan Kumar Member
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Cultivation method

1. Garden and field cultivation
2. Cave Cultivation
3. Indoor Cultivation





Our students cultivating the Mushrooms

4. Cropping:

- ✓ Fruiting body will start to appear after 12-16 days & will continue for 3-4 month.
- ✓ After 2-3 days of 1st cropping another fruiting body will start to appear.

POULTRY FARMING

An awareness programme on Poultry Farming held on 30th June, 2021 at 4 pm to provide knowledge on how to grow chicks in large scale. In this regard Dugyala Prasad Rao, the resource person of today's topic, has 25 years of experience in this field. He is invited to create awareness on Poultry Farming to the student entrepreneurs. The inaugural speech was delivered by Sri. S.GanapathiRao, Principal (FAC), who said that students should not depend on government jobs instead they choose a business or profession which is suited according to their interests and local conditions which not only caters for his family financial needs but also at the same time create employment opportunities to others. He added that the work undertaken by Entrepreneurship Development Cell of our College is in touch with the students and providing remarkable services and expressed that it is creating awareness on the young students to jump into a business or profession once they complete their degree from the College.

EDC Programme Co-ordinator, Dr.S.VinodarRao has put forth the details of the business carried on by the resource person and brought out his family background. It is learnt that the resource person is supplying chicks to the poultry farm owners in 10 Telangana districts. Dr. E. Satyanarayana, one of the members of Entrepreneurship Development Cell explained the objective of conducting such meetings. He added that the ultimate aim of this cell is to create awareness and motivate the young entrepreneurs to start any enterprise of their choice and interest. The resource person and the main speaker of the programme, Sri.Dugyala Prasad Rao, who gave extensive speech on the farming of chicks. He explained about the various stages of chick farming like Poultry production, chicken breeding, meat and egg processing, egg production and meat production. He explained about the marketing strategies, the logistics problems and the profits and risks involved in this business. He said that all the chicks need vaccination at various stages to protect them from various diseases. He stressed about the two main diseases which cause lot of damage namely fowl cholera and fowl pox. He said that the

meat rate is not uniform. There is steep rise and sudden fall relating to festivals and situations whereas the breeding food prices are increasing constantly. Finally, he said that it is a risky business but attracts several entrepreneurs as it is the most wanted non-vegetarian food to many people. In the end, Vote of thanks was proposed by Sri.G.Jeevan Kumar, the senior faculty member and who is also one of the members of EDC. One hundred students participated in this meeting.



D. Prasad Rao's Poultry centre in Warangal District

BIO-DATA

Name:- Dugyala prasad Rao (M.A.)


Wife Name:- Swasupa (Inter)

Daughters:- D. Harshini (M.B.B.S)
D. Vashtini (B.Tech)

Mobile NO:- 9849902691

Bhadrakali Traders.
(Poultry Business) → 25 years Experience

Residency:- Hanamkonda



Entrepreneurship Development Cell
Kakatiya Government College, Hanamkonda




Dugyala Prasad Rao, an entrepreneur and the proprietor.
of Bhadrakali Traders in Poultry Farming Pvt. Ltd
Awareness Programme on Chicks Farming & A Talk on Employment & Revenue Generation

Organized by:
Entrepreneurship Development Cell:

Sri.S. Ganapathi Rao Principal & Chairman	Dr.S.Vinodar Rao Coordinator	Dr. E. Satyanarayana Member	Sri.G. Jeevan Kumar Member
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Preparation of Vermi compost

Entrepreneurship Development Cell of Kakatiya Government College, Hanamkonda organized an awareness programme on the preparation of Vermicompost. In this regard, Dr. A. Sanjeevaiah, Assistant Professor of Zoology and Dr. V. Anil Kumar, Assistant Professor of Zoology are invited in the capacity of resource persons to provide awareness on the preparation of Vermicompost. It has now become a big business and many plant growers are using this Vermicompost to strengthen their plants and also for the rapid growth of their plants. To provide necessary inputs to the students of Entrepreneurship Development Cell, this awareness programme is arranged on 23rd September, 2021 at 3 pm. in the presence of Dr. K. Mallesham, Principal, Kakatiya Government College, Hanamkonda. In his inaugural address, the principal said that it is very useful to the young entrepreneurs to prepare Vermicompost if they are trained once. He has applauded the activities of EDC in chalking out such activities for the benefit of students of the College. He said that the preparation of Vermicompost is not only useful to the plants in the form of manure but at the same time, it's a process to convert wastage of plants and garbage into useful manure.

Dr. S.VinodarRao, the programme co-ordinator said that Entrepreneur Development Cell of Kakatitya Government College is conducting atleast one programme in a month for the benefit of the students who in turn are the future young rural entrepreneurs. Dr.E.Satyanarayana, Assistant professor of English and one of the members of EDC, has explained the objective in conducting this programme. Dr. A. Sanjeevaiah, the resource person of the programme explained the uses of Vermicompost and he elaborated the various ways of preparing the Vermi compost. Another resource person, namely Dr. V. Anil Kumar explained the stages in the preparation of Vermicompost through various PPTs. Later he has cleared the doubts raised by the student participants. Another member of EDC, Sri. G. Jeevan Kumar, Assistant professor of Commerce, proposed vote of thanks. !00 students participated in this zoom meeting. It's closed at 4.30 pm.

Vermicompost



The Red wiggler *Eisenia foetida*

- This species has an appetite for decaying organic waste material such as vegetable, newspaper, manure, grain hull, and almost all plant matter, along with non chemically processed papers, pet hair, drier lint.
- It can eat $\frac{1}{2}$ of its body weight in one day.
- Doubles in population in 60 days, (depends on the size of vermicomposting space).

Workshop on Entrepreneurship Development

An Entrepreneurship Development Cell (EDC) was established on 28-02-2021 to promote Entrepreneurship Development. A workshop on IT Courses, commenced today i.e. 16th March, 2021 in accordance with the directions of CCE., Hyderabad, Telangana State. An Inaugural Programme was taken up by the Cell with the sponsorship of WebEx Academy, Hyderabad on Digital Marketing, Mobile App Development, Graphics Designing and Web Designing. Principal of the College, Dr. P. Indira Devi gave inaugural address on how best the students make use of this workshop to earn while pursuing their education. Programme Coordinator, Dr. S. VinodarRao gave welcome address and added that it is the WebEx Academy which came voluntarily to provide free coaching for the benefit of our students.

The members of the Committee Sri.G.Jeevan Kumar and Dr.E.Satyanarana explained the objectives of the EDC programme. Later, Technical Session was held and the technical experts Sri. Karthik, Sri. Satheesh, Sri. Md. Muneerudhin, Miss. Laya and Mr. Kesle Kumara (Nigerian) gave awareness on the technical opportunities, skills to be mastered using them one can become a good entrepreneur and technical expert. More than 150 students participated in the programme. The participants got their doubts cleared on many technical aspects and opportunities. The programme ended with the Vote of Thanks proposed by Sri. G. Jeevan Kumar, the EDC member of the College and also the senior faculty member in the Department of Commerce.

TRAINING PROGRAMME ON THE PREPARATION OF BREAD, BISCUITS, CAKES ETC.

In order to bring awareness and motivate the students, the Entrepreneurship Development Cell of Kakatiya Government College, Hanamkonda, Telangana State undertaken a Training programme on the preparation of bread, cakes, biscuits etc on 31-05-2021 through zoom meeting. Sri.S.GanapathiRao, Principal (FAC), presided over the meeting. In his speech, the he advised the students to stand on their feet by becoming entrepreneurs and he added that they should provide employment to the people of coming generations.

The main speaker of the meeting and the young entrepreneur Sri.YamsaniRamu spoke on the preparation of bread, cakes and biscuits. He explained how they are prepared and told about the ingredients used in the bread, biscuits and toast. He explained about the competition he is witnessing for the last 25 years. He told about the process of obtaining license and how he procured capital. In his speech, he said that he is able to market his food in erstwhile Warangal District and several places in Khammam and Karimnagar districts. He added that he provided employment to 30 people in and outside the factory. He said that in the beginning stage he faced losses as he was new to the industry, but after four to five years, he could reap the profits. He finally said that if our efforts are correct and continuous, success is ours. He has demonstrated various food items made in his factory. Sri. G.Jeevan Kumar, another EDC member advised the students to become entrepreneurs and wipe out the unemployment problem to the extent possible. Fifty students of the outgoing batch, who are the existing members of EDC group, participated in this meeting.

*Entrepreneurship Development Cell
Kakatiya Government College, Hanamkonda*



*By Sri. Yamsani Ramu, a young entrepreneur and the proprietor.
of Jagati Foods Pvt. Ltd*

*Training Programme on Preparation of Bread, Toast, Biscuits etc. & A Talk on Employment
& Revenue Generation*

Organized by:

Entrepreneurship Development Cell:

Sri.S. Ganapathi Rao Principal & Chairman	Dr.S.Vinodar Rao Coordinator	Dr. E. Satyanarayana Member	Sri.G. Jeevan Kumar Member
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Our students observing the process of bread making in Jagathi foods in Warangal